



8th Magdus European Outlet Conference, September, 29th in Paris

**Do not miss this major event that will gather
all major European outlet players !**

Since 2004, Magdus, the European Outlet Centres Observatory, has offered research, insight and consultancy on this unique and rapidly expanding retail format. Since 2014, Magdus organize in Paris the major European outlet industry conference where leading professionals from across Europe meet to establish new contacts, exchange best practice and debate the latest trends in this dynamic global market.

The 8th Magdus European Outlet Conference will be held in the heart of Paris on September 29th, 2016. This essential outlet event will attract a variety of players including developers, investors, retailers, service providers and local authorities.

More than 200 visitors from more than 15 countries are expected to attend.

The event will provide :

- The latest information & industry research
- Best practices and evolving trends from industry leaders
- Top speakers on various outlet topics
- Top business contacts / networking / deal-making
- Networking sessions
- Marketing opportunities : promote your company & projects

Information & subscription on <http://www.magdus2016.com>

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